



MINUTES OF MEETING NO. 233
January 29, 2020

Board Members Present:

Perry England, Chair
Lee Anne Caylor, Representing Business
Emmanuel Flores for Larry Brown, Representing Labor
Creigh H. Agnew, Representing Business
Mark Martinez, Representing Labor
Gary Chandler, Representing Business
Mark Mattke, Representing Local Government
Rebecca Wallace for Chris Reykdal, Office of Superintendent of Public Instruction (OSPI)
Nate Humphrey for Jan Yoshiwara, State Board for Community and Technical Colleges (SBCTC)
Chris Alejano, Representing Underserved Populations
Cami Feek for Suzi LeVine, Employment Security Department
David Stillman for Cheryl Strange, Department of Social and Health Services (DSHS)

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Mr. Perry England called the meeting to order at 9:00 a.m. at the State Board for Community and Technical Colleges in Olympia.

Chair's Report

Mr. England called for a vote on the consent agenda.

Motion 2020-233-01: Ms. Creigh Agnew moved to approve the minutes for the November 20, 2020 Board Meeting as presented. Mr. Larry Brown seconded the motion, and it passed unanimously.

Google Pathways Presentation

Ms. Angela Crocker, visiting from the Google offices in New York, presented an overview of the Google Pathways project. Pathways is a new Google Search initiative that connects job seekers to training and education programs in their region. Google approached the Workforce Board to utilize Career Bridge programs in Pathway search results. By connecting these two websites, people using Google to search for jobs will view results that correspond directly to the programs and courses listed on CareerBridge.wa.gov.

Talent and Prosperity for All Planning

Mr. Eric Wolf shared highlights regarding the update to the strategic, operational, and partner-plan sections of the TAP plan. The goals at this meeting were to solicit feedback from Board members and to gain approval to release the Draft 2020 Update of TAP for public comment. The discussion focused on specific decision points of the Perkins plan component of TAP and finalizing guidance for the local planning process. Items considered by the Board include:

- A recommendation to jointly establish a workgroup to develop proposals for any change in the basic grant split for future years' funding based on a data analysis that looks at the quantitative effects of adjusting the split and to refine recommendations to strategically leverage leadership, administrative, and reserve funds to build system capacity.
- Reviewing priorities and reaching consensus regarding the proposed Leadership fund priorities for the coming year? Are there any missing priorities.
- Possible interest from the Board in a combined request from partners to restore the administrative match appropriation from the Legislature in a future year.
- Desire for detailed information on the historical uses of Leadership funding?

Motion 2020-233-02: Ms. Lee Anne Caylor moved to approve the Draft TAP Plans to be released for public comment as presented. Mr. Mark Mattke seconded the motion, and it passed unanimously.

Motion 2020-233-04: Ms. Creigh Agnew moved to approve Local Plan Guidance for 2020 as presented. Ms. Lee Anne Caylor seconded the motion, and it passed unanimously.

Workforce Board 360 Review

Ms. Kelly Johnston, Clarity Consulting, and Mr. Tom Moore, Mass Ingenuity, provided an overview of the 360 Review process. They shared the design, implementation, and progress of the evaluation to date, as well as feedback they have received on important issues highlighted during their research. Working with the full Board, Ms. Johnston and Mr. Moore will facilitate the development of recommendations on the Board's leadership role in the continuous improvement of the state's workforce development system.

ABAWD and BFET Overview

Ms. Shavana Howard, the Basic Food Assistance Employment & Training (BFET) Administrator for Department of Social and Health Services (DSHS), provided overview of the BFET program and its role as a component of Washington's workforce system. BFET services are provided through contracted community & technical colleges and/or community based organizations (CBO). Through this partnership, BFET is an important part of the state's comprehensive workforce development system, helping low-income individuals, displaced workers, and employers reach their human potential by encouraging economic well-being through skill acquisition, personal responsibility and gainful employment. In future meetings, the Board will identify questions and explore emerging policy issues related to BFET and supplemental nutrition assistance programs (SNAP).

2020 Legislative Session Update

Ms. Nova Gattman provided the Board with an update on the legislative session as it relates to TAP, the state's strategic plan for workforce development. Items of particular interest included the budget request to the Governor's Office for Incumbent Working Training and funding for Career Connect Washington. Over 100 bills are being tracked by the legislative team, a few highlighted bills are:

- HB 2308 regarding the collection of occupational data from employers,
- HB 1164 regarding dual credit programs,
- SB 1459 regarding a running start summer pilot program, and
- HB 6374 regarding apprenticeship materials.

Employer Survey

Mr. Chris Dula presented an overview of key findings from the 2019 Washington Employer Needs and Practices Survey. Employer engagement remains a top TAP priority to help guide workforce strategies and investments to produce the skilled workers employers need. This survey is the first the Board has produced since 2012 and offers insight from employers of different sizes from across the state. The discussion focused on the return on investment from research efforts that identify how to better meet the needs of the system's employer customers, developing data driven recommendations on how to improve service delivery for workforce policy and programs to our state's employers, and concern regarding program and policy recommendations based on survey findings in conjunction with other research.

Executive Director's Report

Ms. Eleni Papadakis provided the Board with a written Executive Director's Report prior to the meeting. Her report summarized numerous items, including updates on the 360 Board Review, community engagement forums around the state, completion of the first phase of the behavioral health workforce project, the release of the Future of Work Report, and the

presentation in December to the U.S. House Subcommittee on Higher Education and Workforce Investment regarding the Future of Work Project.

Meeting Evaluation and Wrap Up

The Board reviewed the meeting before adjourning for the day.

The meeting adjourned at 4:00 p.m.